



END PLASTIC POLLUTION - WHAT CAN YOU DO?

Here are some ideas to help you or your organization to take the lead in educating and activating others to [End Plastic Pollution](#):

- 1) **Learn about plastic pollution** using our [Plastic Pollution Primer and Action Toolkit](#) and take personal and institutional responsibility for your contribution to plastic pollution. Through the use of this toolkit, you will be able to assess your current consumption of plastics and determine how you can lower your plastic pollution impact. This is what we call your plastic pollution footprint. We have included a very simple to use [plastic pollution footprint calculator](#) and tracker that will allow you to monitor your progress as you reduce your plastic consumption and help to rid the world of this problem. This toolkit can be shared with your team and constituencies. Anyone can share it with his or her family members, friends, and co-workers!
- 2) **Organize an Event on Earth Day:** Our [Earth Day Action Toolkit](#) and the [Plastic Pollution Primer and Action Toolkit](#) provide both the content and process to organize an effective and powerful activity or event.
- 3) **Host a Teach-In:** develop an initiative in your organization to learn and agree on actions to reduce and eventually End Plastic Pollution. Or organize Teach-Ins for your network, members, or constituencies, or help them organize one for their family, friends, co-workers, or local community. Find [here](#) a Toolkit that shows you how to organize a Teach-In. Use it in combination with the [Plastic Pollution Primer and Action Toolkit](#).
- 4) **Promote Climate Education Week:** Climate Education Week will start April 16th and the [Climate Education Week Toolkit](#) provides a week of activities for K-12 students to learn about and act to prevent local plastic pollution. Share this information with the schools in your area.
- 5) **MobilizeU:** Check out the [MobilizeU Toolkit](#) that will take you step by step through the process of organizing a teach-in on a university campus to address plastic pollution. Share it as well!
- 6) **Register your Event and Activity:** Earth Day Network will give visibility to events or activities. By collating information of events around the world we give global significance and amplify the effort that millions of people and thousands of organizations will be doing to protect the environment on Earth Day. If the organizer is an individual, the event can be registered [here](#) and if it is an institution [here](#).
- 7) **Spread the word and help grow the community:** Please share with your network using #EarthDay2018 #EndPlasticPollution and @EarthDayNetwork to connect with other Earth Day events across the world. We want to hear what you are doing for Earth Day! Follow us on [Twitter](#), [Facebook](#), and [Instagram](#). Tag us @EarthDayNetwork, and you might get a shout-out!

(All our toolkits can be copied and disseminated for free if the format is not changed, and Earth Day Network is cited or given credit)